“If you are not prepared to be wrong you will never come up with anything original” - Ken Robinson

“When in doubt, make a fool of yourself.” – Cynthia Heimel

“Be stimulated by rejection” - Bob Gill

“If you have no critics you’ll likely have no success” – Malcolm X

“I am always doing that which I can not do, in order that I may learn how to do it” – Pablo Picasso

“Design isn’t finished until somebody is using it” – Brenda Laurel

“I never design a building before I’ve seen the site and met the people who will be using it.” – Frank Lloyd Wright

“Design is not just what it looks like and feels like. Design is how it works.” – Steve Jobs

“Don’t design for everyone. It’s impossible. All you end up doing is designing something that makes everyone unhappy” – Leisa Reichelt

“People ignore design that ignores people” – Frank Chimero

“Designing a product is designing a relationship” – Steve Rogers

“Everything has a personality: everything sends an emotional signal. Even where this was not the intention of the designer.” – Donald A. Norman

“A designer knows he has achieved perfection not when there is nothing left to add, but when there is nothing left to take away.” – Antoine De Saint-Exupery

“Simplicity is the ultimate sophistication” – Leonardo Da Vinci

“There is beauty in simplicity” – Unknown

“Simple can be harder than complex: You have to work hard to get your thinking clean to make it simple. But it’s worth it in the end because once you get there, you can move mountains.” – Steve Jobs

“Good design is obvious. Great design is transparent” – Joe Sparano

“Everything is designed. Few things are designed well” – Brian Reed

“Good design is a lot like thinking made visual” – Edward Tufte

“What works good is better than what looks good. Because what works good lasts.” – Ray Eames

“Design should never say, Look at me. It should always say, Look at this” – David Craib

“Design is thinking made visable” – Saul Bass

“Computers are to design as microwaves are to cooking.” - Milton Glaser

“Give me six hours to chop down a tree and I will spend the first four sharpening the axe” – Abraham Lincoln

“Design is where science and art break even.” – Robin Mathew

“There is no design without discipline. There is no discipline without intelligence” – Massimo Vignelli

“How wonderful it is that nobody need wait a single moment before starting to improve the world” – Anne Frank