Think - Plan
1. Who is it for?
2. What does he/she want?
3. What should the poster include?
4. What shape should the poster be?
5. What do you think will make the poster beautiful?
6. What will make the poster more useful?
7. What colors will fit the design?
8. What kind of text will fit it?
9. How big should the poster be?

Do
1. Sketch out 3 options for the poster.
2. Grade them, think of layout, functionality, clarity and feasibility

Re-think
1. Show the 3 sketches to your friend
2. Which ones did he like?
3. Which ones he didn’t

Remember
- write down **everything**
- present information concisely
- Explain why the information is relevant to solving the problem
- Ask if you need help